(c) During 1985-86, Rs. 30.80 crores was sanctioned as Central assistance to Andhra Pradesh in the month of June. The sanction for Central assis tance for the current drought is likely to be issued shortly.

(d) A number of long-term mea sures have been taken by the Govern ment of India for reducing the inci dence and intensity of drought condi tions. These measures include increas ing the area under irrigation, drought prone area programme, Soil & Water Conservation Programme, Dryland Farming, Crop Insurance, Afforesta tion, Development of improved and drought resistant varieties of seeds, National Rural Employment Pro gramme, Rural Landless Employ ment Guarantee Programme, Drink ing; Water Programmes, Small & Marginal Farmers Assistance Pro gramme etc.

Earnings from advertisements by AIR and Doordarshan

*175. SHRI SYED AHMAD HASHMI: Will the Minister of INFORMATION AND BROADCASTING be pleased to state what is the amount collected by the All India Radio and Doordarshan from advertisements during the financial year 1984-85 and from April, 1985 to October, 1985?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI V. N. GADGIL): During 1984-85 the gross collections of AIR and Doordarshan from commercials were respectively Rs. [6.33 crores and Rs. 31.43 crores. The corresponding earnings during April to October 1985. were respectively, Rs. 9.85 crores and Rs. 30.35 crores.

Export of green vegetables from Delhi to Gulf countries

*176. SHRI K. VASUDEVA PANICKER; Will the Minister of AGRICULTURE be pleased to state:

(a) whether green vegetables are exported from Delhi to Gulf countries;

(b) if so, the quantity and value thereof during the last three months;

(c) whether this is one of the reasons for the rise in prices of vegetables in Delhi; and

(d) if so, the steps Government are taking to make the vegetables available to consumers in Delhi at reasonable rates?

THE MINISTER OF AGRICULTURE (SHRI BUTA SINGH): (a) Yes, Sir.

(b) It is estimated that around 90 tons valued at Rs. 6 lakhs have, been I exported during the last three months from Delhi.

(c) The prices of vegetables in Delhi during 1985 have not been rising con tinuously. These have displayed the normal fluctuations in response to seasons! factor.; as well as short-term shifts in supply and demand brought about by local phenomenon. The export 1 of a small quantity of vegetables from i Delhi is not likey to have any significant effect on the prices of vegetables.

(d) With a view to reducing the seasonal upsurge in the prices of vege tables, which causes hardship to con sumers, especially of the weaker and vulnerable sections of the population. Government have adpoted both short and long-term measures. The short-term measures include the selling of fruits -and vegetables by Super Bazar. Delhi, through its mobile vans, and the opening of retail vegetable shops by the National Dairy Development Board. The National Agricultural Co-operaive Marketing Federation also makes available to the Super Bazar and the Delhi Civil Supplies Corpora tion onions and potatoes at the whole sale level at prices which are signifi cantly lower than the market prices. The long-term measures include the launching of a Centrally sponsored scheme in the Seventh Plan for in- 1 creasing vegetable production in the periphery of Delhi along with other I big cities.